

Program I3E 2010, Buenos Aires, Argentina

DAY 1 – Wednesday November 3, 2010

	Track A	Track B
08:30-09:15	Registration and Welcome Participants	
09:15-09:30	Opening Ceremony	
09:30-10:30	Keynote e-Health: Data Integration, Data Mining, and Knowledge Management in Health Informatics <i>Yanchun Zhang</i>	
10:30-11:00	Break	
11:00-12:30	Session 1 – Web Services and SOA <i>Session chair: to be determined</i>	Session 2 – e-Transformation and Business Processes <i>Session chair: to be determined</i>
	Middleware for the Autonomous Web Services (AWS) <i>Makoto Oya, Masaki Ito and Taisuke Kimura</i>	An Agent-based B2B Collaboration Platform for Executing Collaborative Business Processes <i>Edgar Tello-Leal, Omar Chiotti, and Pablo D. Villarreal</i>
	Dynamic Resources Allocation for Delivery of Personalized Services <i>Adam Grzech, Pawel Swiatek and Piotr Rygielski</i>	Compound Web Service for Supply Processes Monitoring to Anticipate Disruptive Event <i>Erica Fernandez, Enrique Salomone and Chiotti Omar</i>
	Mobile Interfaces for Building Control Surveyors <i>Jacek Chmielewski, Krzysztof Walczak and Wojciech Wiza</i>	Bridging the Gaps between eTransforming SMEs and SME – ICT Providers <i>Ana Hol and Athula Ginige</i>
12:30-14:00	Lunch	
14:00-15:30	Session 3 – Measuring and Assessment <i>Session chair: to be determined</i>	Session 4 – e-Services for Society <i>Session chair: to be determined</i>
	Measuring Accumulated Revelations of Private Information by Multiple Media <i>Komei Kamiyama, Tran Ngoc, Isao Echizen and Hiroshi Yoshiura</i>	The Importance of Confirming Citizens' Expectations in e-Government <i>Daniel Belanche, Luis V. Casalo, and Carlos Flavián</i>
	A Methodology to Assess the Benefits of Smart Order Routing <i>Bartholomäus Ende, Peter Gomber, Marco Lutat, and Moritz C. Weber</i>	e-Democracy and Network Externalities – The Case of Websites of Finnish Members of Parliament <i>Reima Suomi</i>
	Ontology-Based Evaluation of ISO 27001 <i>Danijel Milicevic and Matthias Goeken</i>	Educateca: a Web 2.0 Approach to e-Learning with SCORM <i>Rebeca P. Díaz Redondo, Ana Fernández Vilas, and Jose J. Pazos Arias</i>
15:30-16:00	Break	
16:00-17:00	Panel Discussion The role of Industry and Academia in Introducing ICT innovations <i>Moderator: to be determined</i>	
17:00-18:00	Welcome Party	

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DAY 2 – Thursday November 4, 2010

	Track A	Track B
09:30-10:30	Keynote The Public Value of Government ICT Investments: Foundations and Applications <i>Anthony Cresswell</i>	
10:30-11:00	Break	
11:00-12:30	Session 5 – Specifications and Semantics <i>Session chair: to be determined</i>	Session 6 – Social Networks and Virtual Organizations <i>Session chair: to be determined</i>
	Achieving Meaning Understanding in E-Marketplace through Document Sense Disambiguation <i>Jingzhi Guo and Guangyi Xiao</i>	Guidelines to Transform Industry Clusters in Virtual Organization Breeding Environments – A Case Study <i>Fabiano Baldo and Ricardo J. Rabelo</i>
	Automatically Detecting Opportunities for Web Service Descriptions Improvement <i>Juan Manuel Rodriguez, Marco Crasso, Alejandro Zunino, and Marcelo Campo</i>	A Research Framework on Social Networking Sites Usage: Critical Review and Theoretical Extension <i>Kathy Ning Shen and Mohamed Khalifa</i>
	Exploiting the Social Capital of Folksonomies for Web Page Classification <i>Daniela Godoy and Analía Amandi</i>	A Digital Platform for Marketing Communications in the Mobile and Social Media Space <i>Otto Petrovic</i>
12:30-14:00	Lunch	
14:00-15:30	Session 7 – e-Services <i>Session chair: to be determined</i>	Session 8 – Trust and Security <i>Session chair: to be determined</i>
	Reusing Geographic e-Services: A Case Study in the Marine Ecological Domain <i>Patricia Pernich, Agustina Buccella, Alejandra Cechich, Maria del Socorro Doldan, and Enrique Morsan</i>	Trust and Privacy Enabled Service Composition Using Social Experience <i>Shahab Mokarizadeh, Nima Dokoohaki, Mihhail Matskin, and Peep Küngas</i>
	Ontology-Based Process for Recommending Health WebSites <i>Edelweis Rohrer, Regina Motz, and Alicia Díaz</i>	Trust and Compliance Management Models in Emerging Outsourcing Environments <i>Aljosa Pasic, Juan Bareño, Beatriz Gallego-Nicasio, Rubén Torres, and Daniel Fernandez</i>
	A Morphological Box for Handling Temporal Data in B2C Systems <i>Gerhard F. Knolmayer and Alessandro Borean</i>	Security Architecture of Smart Metering Systems <i>Natasa Zivic and Christoph Ruland</i>
15:30-16:00	Break	
16:00-17:00	Keynote IT Governance to Enterprise Governance of IT: a journey for creating business value out of IT <i>Wim Van Grembergen</i>	
20:00-23:00	Conference Banquet	

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DAY 3 – Friday November 5, 2010

	Track A	Track B
09:30-10:30	Keynote Actual Paradigms of Distributed Software Development: Services and Self Organization <i>Winfried Lamersdorf</i>	e-Government in Argentina (session in Spanish)
10:30-11:00	Break	
11:00-13:00	Session 9 – ICT Utilization <i>Session chair: to be determined</i>	Special Invited Industrial Session – NIPA
	IT Alignment in the 3PL Industry: A Comparative Study <i>Kwok Hung Lau</i>	Sharing experience of Korea's advanced ICT solutions
	Against all Odds - a Story of a Successful Mobile System Acceptance among a Tough Crowd <i>Jonna Järveläinen and Annukka Vahtera</i>	
	Critical Success Factors of Open Markets on the Internet in Terms of Buyers <i>Sung Ho Ha and Luo Tao Liu</i>	
	Service Oriented Approach for Autonomous Exception Management in Supply Chains <i>Armando Guarnaschelli, Omar Chiotti, and Enrique Salomone</i>	
13:00-13:15	Closing Ceremony	
13:15-14:30	Lunch	